

Plenary room (stage)		Workshop room (2 nd floor)
09:00 – 10:00	Registration	Press Conference
10:00 – 10:20	Welcome note and opening remarks <i>Mr. David Trayford – THE HUB</i> <i>Ms. Krisztina Tóth, Mrs. Gabriella Lovász – Europa Media Non-profit Ltd. – MY-WAY project</i> <i>Ms. Léna Molnár – President of AIESEC in Hungary</i>	
10:20 – 11:00	Introduction to The Singularity University Budapest Chapter <i>Ms. Rita Veres – Aon Hewitt</i>	
11:00 – 11:45	Gaining investment for your startup <i>Mr. Nick Slater – Capital Enterprise</i>	
11:45 – 12:30	From Kétfodony to San Francisco aka how to make it as an Eastern European <i>Mr. Péter Kovács – xLabs, IseeQ</i>	Startup Sprint: let's build a startup concept in 75 minutes <i>Mr. Attila Szigeti – DRUKKA</i> <i>"During the workshop we will develop a new startup concept together with the audience. First we will find a problem that relates to the conference's main topics, then we brainstorm a potential solution, work on the product- and business concept and we figure out how an initial prototype might look like. All this in 75 minutes, together with you."</i>
12:30 – 13:00	Get inspired by cool Hungarian startups <i>12:30 – 12:40 Let me in</i> <i>12:40 – 12:50 Colibri</i> <i>12:50 – 13:00 EIT Digital</i>	
13:00 – 14:00	Lunch Break	
14:00 – 14:45	Introduction to BossConnect Mentor Programme <i>Mr. Csaba Lévy – BossConnect Mentor Programme</i> <i>Mr. Zsolt Berta – iCatapult (former CEO)</i> <i>Dr. Sándor Kántor – British American Tobacco Hungary</i> <i>Mr. Dávid L. Papp – Comforce Zrt.</i>	How to Pitch your Passion <i>Mr. David Trayford – THE HUB</i> <i>Pitching is not just about selling your business, it's also your ideas, and what you want to achieve. In this workshop, David will teach you how to pitch effectively in any and every situation.</i>
14:45 – 15:15	Introduction to Bridge Budapest <i>Ms. Veronika Pistyur – Bridge Budapest</i>	
15:15 – 16:00	Erasmus for Young Entrepreneurs <i>Ms. Maria Logotheti – YES for Europe</i>	Public Relations for Startups <i>Mr. Drew Gerber – Wasabi Publicity Inc.</i> <i>PR: The Who, What, When and Where to Launch a Successful PR Campaign</i> <i>In this 45-minute workshop, Wasabi Publicity CEO Drew Gerber will discuss and walk you through how to create a strong foundation for your PR campaign. Learn the skills you need to land great media coverage by answering questions like:</i> » How does my company stand out from the crowd? » What does it take to make a great first impression? » Who is my perfect media match?
16:00 – 16:30	Coffee Break	
16:30 – 17:30	Crazy Panel Discussion Challenge the panellists and then become one yourself! Moderator: <i>David Trayford – THE HUB</i> How to support Y generation entrepreneurs Panellists: <i>Ms. Krisztina Tóth, Mrs. Gabriella Lovász – Europa Media Non-profit Ltd. – MY-WAY project</i> <i>Mr. Johnny Luk – NACUE</i> <i>Mr. Pablo Hernández – AEGEE</i> <i>Mr. Till Spanke – NACUE</i> <i>Mr. Nick Slater – Capital Enterprise</i> <i>Mr. Attila Szigeti – DRUKKA</i> <i>Mr. Csaba Lévy – BossConnect</i> <i>Ms. Rita Veres – Aon Hewitt</i> <i>Ms. Maria Logotheti – YES for Europe</i> <i>Ms. Léna Molnár – AIESEC in Hungary</i>	Crazy Panel Discussion <i>The session format is framed in an innovative and interactive way for generating discussion between participants and panellists. Attendants will be sitting in three concentric circles. In the innermost circle, a moderator and panellists will be sitting. After a short introduction to serve as ice-breaker, the participants (sitting in the outmost circle) will have the opportunity to ask questions or to share comments on the proposed hot topics/case studies. They will do so by switching seats with one of the panellists who is not involved in the topic. Once the discussion on the topic is concluded, the participant will offer the spot to other participants/panellists. The final outcome will be a complete reshuffle of participants and enhanced interaction between panellists and participants.</i>
17:30 – 17:45	Get inspired by cool Hungarian startup <i>QuantisLABs</i>	
17:45 – 18:00	Closing remarks <i>Mr. David Trayford</i>	
18:00 – 21:30	Networking wine and beer party	

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